

ONE DAY  
COURSE

CERTIFIED INNOVATION & DIGITAL  
TRANSFORMATION PROGRAMME 2023

# DIGITAL TRANSFORMATION



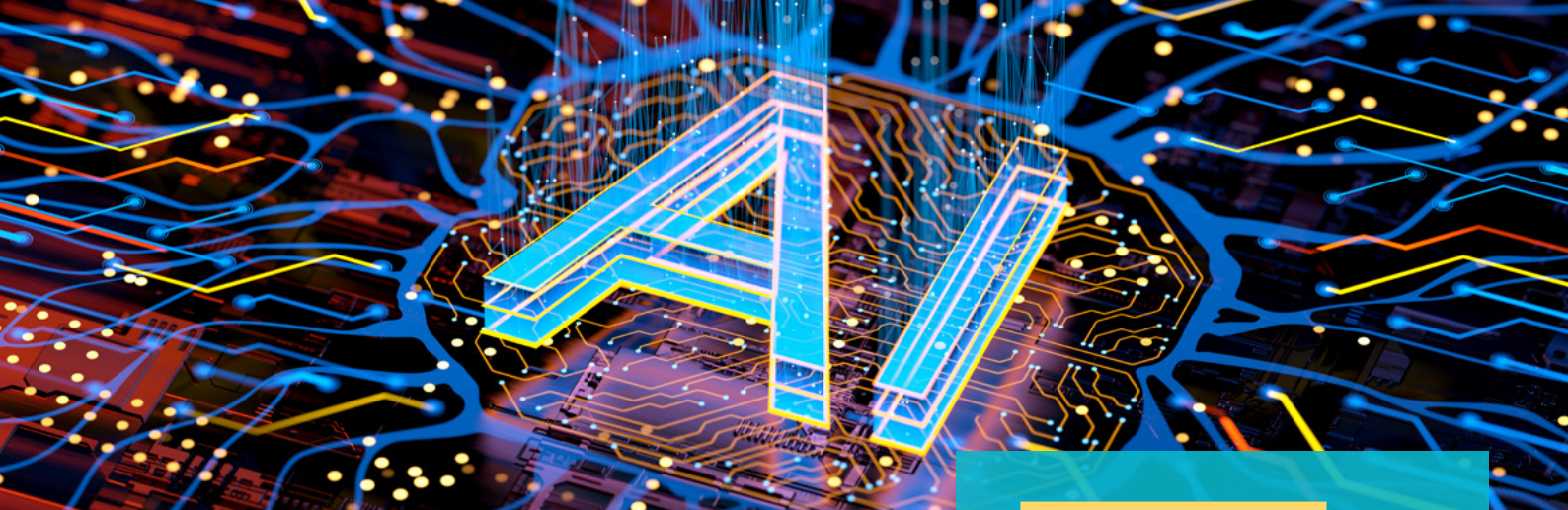
**IKE** DIGITAL  
MATURITY  
ASSURED

– LIVE ONLINE VIA ZOOM

New digital technologies are reshaping organisations' capabilities and expectations.

Digital Transformation (DT) can increase operational efficiency, enhance customer experience, improve employee productivity increase agility and innovation, improve service delivery, and ensure better decision-making is achieved amongst other benefits.

The aim of this course is to equip participants with the foundational elements for digital transformation, architect a coherent approach to steer the Digital Transformation, establish an outline for a digital strategy and define an implementation roadmap.



## THIS PROGRAMME COVERS THE FOLLOWING KEY TOPICS

- The disruptive landscape and preparing for Innovation-driven Digital Transformation
- Declaring the organisation's Digital Ambition, strategic goals and deliverable
- The role of Automation
- Appreciate the different Types of Artificial Intelligence and Machine Learning and their typical applications
- The Foundational Elements to commence Digital Transformation including People, Process, Technology, and Data and Analytics that help to deliver
  - Digital Services (Adaptability)
  - Digital-Ready Workforce (Learning)
  - Digital-Ready Processes (Flexibility)
  - Digital Infrastructure (Backbone Scalability)
  - Data-Centric Governance & Regulatory Compliance (Risk Sensing & Profiling)
- Mobilising Digital Transformation using the Digital Enterprise Architecture
  - The Business Architecture (Process and Service)
  - Information Architecture (Data and Application)
  - Technology Architecture (Backbone)
  - Human Capital Architecture
  - Security and Zero-Trust Architecture
  - Governance Architecture
- Establishing the organisation's Digital Maturity Level
- Developing 'Use Cases' to Demonstrate the New Value from Digital Transformation
- Creating a Minimum Viable Digital Strategy using the Strategy-On-A-Page method
- Developing a Digital Transformation Solution Path and identifying project areas

## WHAT YOU GET

This online course includes live, interactive tuition, full course content materials delivered in digital format and digital reading materials. Institute Certificate will be awarded upon successful completion of this course.

## THE PROGRAMME LEARNING OUTCOMES

- 1 Develop a robust understanding of Digital Transformation to prioritise change management
- 2 Build a solid understanding of the role of data management and the associated foundational elements to deliver value from Digital Transformation
- 3 Build an understanding of how to use the Digital Enterprise Architecture and use it as the North Star to guide Digital Transformation Lines of Effort
- 4 Develop a Minimum Viable Digital Strategy on a page and identify projects portfolio.

**TO REGISTER**

**info@IKEInstitute.org**